

9th Annual Summit Academy OIC Golf Classic

June 13, 2011



OPPORTUNITIES FOR SUPPORT



BUILDING A BETTER TWIN CITIES

Summit Academy OIC is holding its 9th Annual Golf Classic fundraiser on Monday, June 13, 2011 at Bearpath Golf and Country Club. This event brings together a host of corporate and individual supporters to raise money and have fun all in the name of proving: “The best social service program in the world is a living-wage job.”

Summit Academy OIC is a nonprofit vocational training center that equips adults living in the most economically depressed areas of the Twin Cities to become skilled and motivated workers. Focused on the high-demand, high-growth industries of construction, weatherization and health care, Summit works to break the cycle of unemployment and poverty, transforming graduates into contributing citizens with a real stake in our community.

The generous support of businesses and corporations at our annual Golf Classic plays a key role in Summit’s success. The *Minneapolis/St. Paul Business Journal* ranked Summit Academy OIC number four on their “Top 25 List” of charity golf tournaments in 2009. Join other leading companies by sponsoring this high-profile event that literally changes lives. Your support will have a ripple effect the whole community feels.

Together we can build a better Twin Cities. Team up with other business leaders transforming our community. Our past 2010 sponsors included:





As well as 30 other generous sponsors who played a part in making last year’s event an impactful success!



“We have had a very rewarding experience with Summit Academy OIC. Not only have we hired many of their graduates to work on a number of our projects, we believe very strongly in the mission of Summit. Their work has a very positive economic impact on the local community, which is why we support them as a sponsor, training partner and hiring resource.”

—Bruce Feik, Commercial Business Developer, Stock Roofing Company

LEVELS OF SPONSORSHIP

\$25,000 PRESENTING SPONSOR

STARTING: 1 REMAINING: 0

In addition to the following, Summit’s event team will work with the Presenting Sponsor to creatively customize this opportunity.



- Eight golfers in Classic
- Company display table at registration area
- Full-page ad in Golf Classic booklet
- Broad and highly visible recognition in all promotional materials and all event signage
- Acknowledgment in SAOIC annual report and in Golf Classic booklet
- Acknowledgment in SAOIC newsletter and website
- Verbal recognition at event

\$15,000 TITLE SPONSOR

STARTING: 1 REMAINING: 0



- Four golfers in Classic
- Company logo on golf shirts/jackets given to all golfers
- Half-page ad in Golf Classic booklet
- Acknowledgment in SAOIC annual report and in Golf Classic booklet
- Acknowledgment in SAOIC newsletter and website
- Verbal recognition at event

\$10,000 MAJOR SPONSOR

STARTING: 6 REMAINING: 3



- Four golfers in Classic
- Half-page ad in Golf Classic booklet
- Acknowledgment in promotional materials and event signage
- Acknowledgment in SAOIC annual report and in Golf Classic booklet
- Acknowledgment in SAOIC newsletter and website
- Verbal recognition at event

All sponsors and guests are invited to attend the post-golf reception and live auction. For the most current listing of available sponsorships, visit www.saoic.org/Golf-Tournament.

LEVELS OF SPONSORSHIP (continued)

\$7,500 GOLF CART SPONSOR

STARTING: 1 REMAINING: 0

- Two golfers in Classic
- Exclusive cart signage (approximately 60 golf carts)
- Acknowledgment in SAOIC annual report and in Golf Classic booklet
- Acknowledgment in SAOIC newsletter and website
- Verbal recognition at event



\$5,000 POST-GOLF RECEPTION SPONSOR

STARTING: 4 REMAINING: 3

- One golfer in Classic
- Acknowledgment on post-golf reception signage
- Acknowledgment in SAOIC annual report and in Golf Classic booklet
- Acknowledgment on SAOIC website



\$4,200 GOLF FOURSOME

STARTING: 25 REMAINING: 16

- Four golfers in Classic
- Acknowledgment in SAOIC annual report and in Golf Classic booklet

\$4,000 GOLF LUNCH SPONSOR

STARTING: 1 REMAINING: 1

- One golfer in Classic, two additional representatives at golf lunch
- Signage at golf lunch
- Acknowledgment in SAOIC annual report and in Golf Classic booklet

\$3,000 BEVERAGE CART SPONSOR

STARTING: 1 REMAINING: 1

- Signage on at least two Golf Classic beverage carts
- Name or company acknowledgment in SAOIC annual report and in Golf Classic booklet

\$3,000 CIGAR SPONSOR

STARTING: 1 REMAINING: 1

- Signage on cigar table
- Acknowledgment in SAOIC annual report and in Golf Classic booklet

\$2,500 PIN FLAG SPONSOR

STARTING: 1 REMAINING: 0

- Company logo on 18 pin flags
- Acknowledgment in SAOIC annual report and in Golf Classic booklet



\$2,500 FIRST PRIZE BEST BALL FOURSOME SPONSOR

STARTING: 1 REMAINING: 1

- Signage on course
- Recognition on info sheet given to golfers with scorecard
- Verbal recognition at prize award ceremony (or company representative can announce)
- Name or company acknowledgment in SAOIC annual report and in Golf Classic booklet

\$2,000 SECOND PRIZE BEST BALL FOURSOME SPONSOR

STARTING: 1 REMAINING: 1

- Signage on course
- Recognition on info sheet given to golfers with scorecard
- Verbal recognition at prize award ceremony (or company representative can announce)
- Name or company acknowledgment in SAOIC annual report and in Golf Classic booklet

\$2,000 SCRATCH-OFF FANTASY GOLF CARD SPONSOR

STARTING: 1 REMAINING: 1

- Company logo on scratch-off cards
- Acknowledgment in SAOIC annual report and in Golf Classic booklet

\$1,000 19TH HOLE SPONSOR

STARTING: 1 REMAINING: 1

- Signage at table at end of course collecting scorecards and offering beverages to golfers
- Name or company acknowledgment in SAOIC annual report and in Golf Classic booklet

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LEVELS OF SPONSORSHIP (continued)

\$2,500 GOLF BALL SPONSOR

STARTING: 1 REMAINING: 0

\$1,500 GOLF TOWEL SPONSOR

STARTING: 1 REMAINING: 1

\$1,500 TOTE BAG SPONSOR

STARTING: 1 REMAINING: 1

\$1,000 GOLF SOCKS SPONSOR

STARTING: 1 REMAINING: 1

- Signage at table at end of course collecting scorecards and offering beverages to golfers
- Name or company acknowledgment in SAOIC annual report and in the Golf Classic booklet



\$1,000 DRIVING RANGE SPONSOR

STARTING: 1 REMAINING: 1

- Signage on driving range
- Acknowledgment in SAOIC annual report and in the Golf Classic booklet

\$750 CONTEST SPONSOR

STARTING: 5 REMAINING: 5

Select from longest drive, longest putt, closest to the pin, straightest drive, closest to the pin in 2.

- Signage at contest hole
- Verbal recognition at prize award ceremony
- Name or company acknowledgment in SAOIC annual report and in the Golf Classic booklet

\$500 HOLE SPONSOR

STARTING: 18 REMAINING: 17

- Company acknowledgment on sign at a tee box
- Name or company acknowledgment in SAOIC annual report and in the Golf Classic booklet

MESSAGE FROM THE BOARD CHAIR & PRESIDENT

Dear Friends,

A rising tide will lift all ships, but far too many families are still on the shore, living in poverty. Our friends, loved ones and neighbors are often left behind without a role for themselves in a quickly changing and increasingly competitive economy.

Passed in 2009, the American Recovery and Reinvestment Act is already being used to pay for a wide range of public projects in Minnesota. Summit Academy is working directly with the International Brotherhood of Electrical Workers (IBEW) union to train students for this work. We are also proud to be a partner of the Minnesota Department of Transportation, which is actively seeking to diversify its road crews. In addition, Summit is reinvesting in its growing Community Health Worker program by adding a Certified Nursing Assistant component.

Summit has recommitted to finding more opportunities for our graduates by working directly with industry hiring partners in construction and healthcare. And while Minnesota’s unemployment rate has barely moved since 2009, I am proud to tell you that your support has enabled Summit to increase its placements by 34% in just 12 months.

But our work is just beginning. Your support of Summit Academy’s critical mission will help us continue to provide some of the city’s most disadvantaged residents with a real opportunity to see the transformative benefit of hard work, skill mastery and education.

GEORGE BLACKWELL Board Chair

LOUIS J. KING, II President



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